

REMIT TO  
201 Humboldt St  
Rochester, NY 14610-1093  
ph: (585) 287-8057  
fx: (585) 482-2515

Advertiser  
Agency  
Buyer  
Salesperson

Friends of Kelly Ayotte/Senate/Rep(79166)  
Mentzer Media (11548)  
Ally,Rambo,  
Katz - Washington DC, Washington DC  
(1179)  
ph: (202) 872-5880 , fx: (202) 872-0263x  
Political - US Senate (1077)  
15/17/3210 (545707)  
National/Political  
3210/ECR25245294

Invoice 2747807  
Inv Date 9/25/2016  
Terms Cash In Advance  
Contract 1393821  
Bill Type Standard  
Period 8/29/2016 - 9/25/2016

Mentzer Media  
210 W Pennsylvania Ave  
Suite 250  
Towson, MD 21286

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

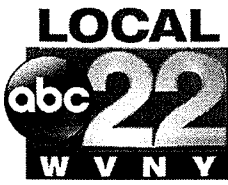
MKAYO  
9/13/16-9/19/16 AYOTTE FOR SENATE -

CO-OP/Order Type No/Normal  
Package  
Gen. Date 9/27/2016 12:46:44PM

Burlington (WVNY)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks: GD MRN AMR-ABC&lt; Target 9 Index: 114. Nielsen: 0.6</b>								
	SPOT	7:00:00AM-Good M	Per week (1),We	09/14/16 8:50AM (We)	00:30	Good Morning America	FOKA-16-TV-07H	\$40.00	
2.0	<b>Contract Line Remarks: GD MRN AMR-ABC&lt; Target 9 Index: 114. Nielsen: 0.6</b>								
	SPOT	7:00:00AM-Good M	Per week (1),Fr	09/16/16 8:53AM (Fr)	00:30	Good Morning America	FOKA-16-TV-07H	\$40.00	
3.2	SPOT			09/19/16			1 preempt @ \$40.00	\$0.00	LUR
4.0	SPOT			09/14/16			1 preempt @ \$50.00	\$0.00	Pre-Empt
5.1	SPOT			09/16/16			1 preempt @ \$60.00	\$0.00	Advertiser Instructions
6.0	<b>Contract Line Remarks: LCL22NWS AT 6P Target 9 Index: 110. Nielsen: 0.6</b>								
	SPOT	5:59:30PM-Local 22	Per week (1),Mo	09/19/16 6:15PM (Mo)	00:30	Local 22 News at 6P	FOKA-16-TV-07H	\$50.00	
7.0	<b>Contract Line Remarks: LOCAL22NWS@7PM Target 9 Index: 107. Nielsen: 0.3</b>								
	SPOT	6:59:50PM-Local 22	Per week (1),Tu	09/13/16 7:15PM (Tu)	00:30	Local 22 News at 7P	FOKA-16-TV-07H	\$50.00	
8.0	<b>Contract Line Remarks: LOCAL22NWS@7PM Target 9 Index: 107. Nielsen: 0.3</b>								
	SPOT	6:59:50PM-Local 22	Per week (1),Th	09/15/16 7:17PM (Th)	00:30	Local 22 News at 7P	FOKA-16-TV-07H	\$50.00	
9.0	<b>Contract Line Remarks: LOCAL22NWS@7PM Target 9 Index: 107. Nielsen: 0.3</b>								
	SPOT	6:59:50PM-Local 22	Per week (1),Fr	09/16/16 7:26PM (Fr)	00:30	Local 22 News at 7P	FOKA-16-TV-07H	\$50.00	
10.1	<b>Contract Line Remarks: THIS WEEK-ABC Target 9 Index: 150. Nielsen: 0.2</b>								
	SPOT	9:00:00AM-This Wed	Per week (1),Su	09/18/16 9:59AM (Su)	00:30	This Week	FOKA-16-TV-07H	\$50.00	
11.2	<b>Contract Line Remarks: GD MRN-SUN-ABC Target 9 Index: 110. Nielsen: 0.2</b>								
	SPOT	8:00:00AM-Good M	Per week (1),Su	09/18/16 8:59AM (Su)	00:30	Good Morning America Weekend	FOKA-16-TV-07H	\$35.00	
12.0	SPOT			09/13/16			1 preempt @ \$150.00	\$0.00	Pre-Empt
13.0	SPOT			09/15/16			1 preempt @ \$150.00	\$0.00	Pre-Empt
14.0	<b>Contract Line Remarks: ABC-WORLD NWS Target 9 Index: 105. Nielsen: 0.9</b>								
	SPOT	6:30:00PM-World Ne	Per week (1),Fr	09/16/16 6:59PM (Fr)	00:30	World News Tonight	FOKA-16-TV-07H	\$150.00	
15.0	SPOT			09/17/16			1 preempt @ \$50.00	\$0.00	Pre-Empt
16.0	SPOT			09/13/16			1 preempt @ \$40.00	\$0.00	Pre-Empt
17.0	SPOT			09/14/16			1 preempt @ \$40.00	\$0.00	Pre-Empt
18.1	<b>Contract Line Remarks: INSIDE EDITION&lt; Target 9 Index: 135. Nielsen: 0.3</b>								
	SPOT	7:30:00PM-Inside Ed	Per week (1),Th	09/15/16 7:52PM (Th)	00:30	INSIDE EDITION	FOKA-16-TV-07H	\$30.00	
19.1	<b>Contract Line Remarks: INSIDE EDITION&lt; Target 9 Index: 135. Nielsen: 0.3</b>								
	SPOT	7:30:00PM-Inside Ed	Per week (1),Fr	09/16/16 7:51PM (Fr)	00:30	INSIDE EDITION	FOKA-16-TV-07H	\$30.00	
20.1	<b>Contract Line Remarks: GD MRN-SAT-ABC Target 9 Index: 136. Nielsen: 0.4</b>								
	SPOT	8:00:00AM-Good M	Per week (1),Sa	09/17/16 8:58AM (Sa)	00:30	Good Morning America Weekend	FOKA-16-TV-07H	\$30.00	
21.0	<b>Contract Line Remarks: JUDGE JUDY B3/JUDGE JUDY B4 Target 9 Index: 109. Nielsen: 0.9</b>								
	SPOT	5:00:00PM- 6:00:00	Per week (1),Tu	09/13/16 5:40PM (Tu)	00:30	Judge Judy	FOKA-16-TV-07H	\$40.00	
22.0	<b>Contract Line Remarks: JUDGE JUDY B3/JUDGE JUDY B4 Target 9 Index: 109. Nielsen: 0.9</b>								
	SPOT	5:00:00PM- 6:00:00	Per week (1),Th	09/15/16 5:11PM (Th)	00:30	Judge Judy	FOKA-16-TV-07H	\$40.00	
23.0	<b>Contract Line Remarks: JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 106. Nielsen: 0.8</b>								
	SPOT	4:00:00PM- 5:00:00	Per week (1),Tu	09/13/16 4:24PM (Tu)	00:30	Judge Judy	FOKA-16-TV-07H	\$30.00	
24.0	<b>Contract Line Remarks: JUDGE JUDY/JUDGE JUDY B2 Target 9 Index: 106. Nielsen: 0.8</b>								
	SPOT	4:00:00PM- 5:00:00	Per week (1),We	09/14/16 4:55PM (We)	00:30	Judge Judy	FOKA-16-TV-07H	\$30.00	



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Mentzer Media  
210 W Pennsylvania Ave  
Suite 250  
Towson, MD 21286

AgM

Product  
Brand  
Acct Types  
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Burlington (WVNY)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
25.0	Contract Line Remarks:		<b>JUDGE JUDY/JUDGE JUDY</b>	<b>B2 Target 9 Index: 106. Nielsen: 0.8</b>					
	SPOT	4:00:00PM- 5:00:00PM	Per week (1),Th	09/15/16 4:12PM (Th)	00:30	Judge Judy	FOKA-16-TV-07H	\$30.00	
26.0	Contract Line Remarks:		<b>JUDGE JUDY/JUDGE JUDY</b>	<b>B2 Target 9 Index: 106. Nielsen: 0.8</b>					
	SPOT	4:00:00PM- 5:00:00PM	Per week (1),Fr	09/16/16 4:25PM (Fr)	00:30	Judge Judy	FOKA-16-TV-07H	\$30.00	
27.0	Contract Line Remarks:		<b>JUDGE JUDY/JUDGE JUDY</b>	<b>B2 Target 9 Index: 106. Nielsen: 0.8</b>					
	SPOT	4:00:00PM- 5:00:00PM	Per week (1),Mo	09/19/16 4:55PM (Mo)	00:30	Judge Judy	FOKA-16-TV-07H	\$30.00	
28.0	Contract Line Remarks:		<b>PEOPLE'S COURT Target 9 Index: 124. Nielsen: 0.5</b>						
	SPOT	3:00:00PM-People's	Per week (1),Tu	09/13/16 3:30PM (Tu)	00:30	PEOPLE'S COURT	FOKA-16-TV-07H	\$35.00	
29.0	Contract Line Remarks:		<b>PEOPLE'S COURT Target 9 Index: 124. Nielsen: 0.5</b>						
	SPOT	3:00:00PM-People's	Per week (1),We	09/14/16 3:40PM (We)	00:30	PEOPLE'S COURT	FOKA-16-TV-07H	\$35.00	
30.0	Contract Line Remarks:		<b>PEOPLE'S COURT Target 9 Index: 124. Nielsen: 0.5</b>						
	SPOT	3:00:00PM-People's	Per week (1),Th	09/15/16 3:16PM (Th)	00:30	PEOPLE'S COURT	FOKA-16-TV-07H	\$35.00	
31.0	Contract Line Remarks:		<b>PEOPLE'S COURT Target 9 Index: 124. Nielsen: 0.5</b>						
	SPOT	3:00:00PM-People's	Per week (1),Fr	09/16/16 3:17PM (Fr)	00:30	PEOPLE'S COURT	FOKA-16-TV-07H	\$35.00	
32.0	Contract Line Remarks:		<b>PEOPLE'S COURT Target 9 Index: 124. Nielsen: 0.5</b>						
	SPOT	3:00:00PM-People's	Per week (1),Mo	09/19/16 3:15PM (Mo)	00:30	PEOPLE'S COURT	FOKA-16-TV-07H	\$35.00	
33.0	Contract Line Remarks:		<b>ABC-WORLD NWS - adjacent break due to S/O</b>						
	SPOT	6:28:00PM- 7:00:00PM	Per week (1),Tu	09/13/16 6:29PM (Tu)	00:30	Local 22 News at 6P	FOKA-16-TV-07H	\$150.00	M/G For 12.0.1
34.0	Contract Line Remarks:		<b>LOCL 22 NW@630 Target 9 Index: 105. Nielsen: 0.3</b>						
	SPOT	7:00:00PM-Local 22	Per week (1),Sa	09/17/16 7:43PM (Sa)	00:30	Local 22 News at 7P	FOKA-16-TV-07H	\$50.00	M/G For 15.0.1
35.0	Contract Line Remarks:		<b>ABC-WORLD NWS Target 9 Index: 105. Nielsen: 0.9</b>						
	SPOT	6:28:00PM- 7:00:00PM	Per week (1),Th	09/15/16 6:29PM (Th)	00:30	Local 22 News at 6P	FOKA-16-TV-07H	\$150.00	M/G For 13.0.1
36.0	SPOT	10:00:00AM-What M	Per week (1),Su	09/18/16 10:21AM (Su)	00:30	What Matters This Week with Joe Smith and Lauren Maloney	FOKA-16-TV-07H	\$50.00	
37.0	SPOT			09/19/16			1 preempt @ \$40.00	\$0.00	LUR
38.0	SPOT	9:00:00AM-Dr. Oz	Per week (1),Mo	09/19/16 9:12AM (Mo)	00:30	Dr. Oz	FOKA-16-TV-07H	\$25.00	
39.1	Contract Line Remarks:		<b>Judge Judy</b>						
	SPOT	4:00:00PM- 5:00:00PM	Per week (1),Mo	09/19/16 4:26PM (Mo)	00:30	Judge Judy	FOKA-16-TV-07H	\$30.00	
40.0	SPOT	5:59:30PM-Local 22	Per week (1),Mo	09/19/16 6:25PM (Mo)	00:30	Local 22 News at 6P	FOKA-16-TV-07H	\$60.00	
41.0	Contract Line Remarks:		<b>GD MRN AMR-ABC&lt; Target 9 Index: 114. Nielsen: 0.6</b>						
	SPOT	7:00:00AM-Good Mo	Day,M-1	09/19/16 7:58AM (Mo)	00:30	Good Morning America	FOKA-16-TV-07H	\$35.00	M/G For 3.2.1
42.0	Contract Line Remarks:		<b>GMA</b>						
	SPOT	7:00:00AM-Good Mo	Day,M-1	09/19/16 8:29AM (Mo)	00:30	Good Morning America	FOKA-16-TV-07H	\$35.00	M/G For 37.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$1,595.00	Total Spots	33
Commission	(\$239.25)		
Net Total	\$1,355.75		